

New Jersey School Boards Association

413 West State Street • P.O. Box 909 • Trenton, NJ 08605-0909 • Telephone: 609.695.7600 • Toll-Free: 888.88NJSBA • Fax: 609.695.0413

Creating a Strategic Plan for the Hackensack Public Schools

Mission Statement

The mission of the Hackensack Public School District is to challenge all students to excel along their own personal learning continuum and become responsible, civic-minded global citizens of the 21st Century. We inspire and challenge students to be active learners who can think critically, engage in complex problem-solving, communicate effectively, take pride in the work they produce and contribute to making a positive difference in the world around them.

Our schools strive to personalize learning to meet the needs of each student. In partnership with parents and the community, our schools will maximize academic achievement and develop confident students who are accountable for their ongoing learning, value initiative and diversity, and who are able to contribute meaningfully to the ever-changing global society.

We believe:

Our students will be effective communicators, quality producers, self-directed lifelong learners, community contributors, collaborative workers and complex thinkers;

All students are entitled to opportunities to maximize their talents and abilities;

Our ethnic and cultural diversity is one of our greatest strengths and prepares students for success in a global society;

Setting high expectations for students, teachers and administrators ensures that our students successfully meet or exceed New Jersey Student Learning Standards.

Parents are essential partners in the education of their children;

Maintaining a strong partnership with the Hackensack community is integral to student success;

Understanding, implementing and responding to current trends in digital learning is intrinsic to success in a global 21st century;

In ensuring that the district has a well-trained, highly qualified and competent staff; In maintaining a safe and secure learning environment.

The underlying values and principles that drive our mission and vision are personal responsibility, a strong work ethic, collaboration, respect for others, honesty, integrity and the firm belief that every child can learn.

Session 1 of 3 - What are the Strengths/Achievements and Challenges/Opportunities of the Hackensack Public Schools?

On Thursday, January 21, 2021 Hackensack Public School District administrators, staff, Board members, parents, students and community members came together to initiate strategic planning. The first evening's topic focused on the Strengths/Achievements, and Challenges/Opportunities of the Hackensack Public Schools. The meeting began with welcoming remarks by Robert Sanchez, Superintendent, who then provided an informative overview of the district. Facilitator Matt Lee from the New Jersey School Boards Association introduced the strategic planning methodology and assisted throughout the process.

More than 80 community, parent and staff participants gathered in 10 randomly assigned groups, including two groups dedicated to Spanish-speaking attendees to identify the Strengths/Achievements and Challenges/Opportunities of the Hackensack Public Schools through brainstorming and the sharing of ideas. After discussion, each group came to a consensus on its top 10 Strengths/Achievements and top 10 Challenges/Opportunities and presented those to the full group of meeting participants.

The information that follows is a summary of the work of the small groups. All consensus points are recorded and posted on the district's website (<u>https://www.Hackensackschools.com/</u>) to share the group work during the course of the strategic planning process.

Group Consensus: Strengths/Achievements & Challenges/Opportunities

Strengths/Achievements	Challenges/Opportunities
Amount of offerings we have as per programs due to	Numbers - Crowded in the buildings especially during
size of district - not true in small districts (certainly at	transitions
High School)	
Special Education - Offerings are abundant - students	Lack of opportunity for students to have their voices
are not stuck in one track (ICR/ICS/RCR) - LRE - Least	heard - or are often ignored - most of the time they're
Restrictive Environment	not even addressed
Communication between Principals and the Parents	Students not receiving much information therefore
(Elementary Schools especially)	students are left out of making decisions that affect
	their lives
Staff Commitment to our students - Teachers, Coaches,	Lack of diversity in staff - students have not seen a
and other Personnel - Staff well prepared	teacher who looks like them.
Low teacher turnover - strong leadership and staff	Lack of diversity in curriculum - (Example - first thing an
must be treated because they stay in district	African American child hears about is slavery)
Recognizing diversity and caring about student	Special Education - students are often left out of
backgrounds and lived experiences of our students -	certain opportunities and experiences.
one really doesn't understand how important it is until	
you leave the districtour students benefit from this	
experience	
Strongly prepared for college and post graduate career	Course offerings at MS - no RCR
pathways.	
Community Engagement - many students and alumni	MS - not many sports and activities
attend these events	

Group 1:

Hackensack Public School Strategic Planning Meeting #1 Outcomes

Spanish language/cultural instruction in Elementary schools - Real World (Respecting Cultures)	ECDC Facilities - no outdoor space
We make sure that students get what they need - all of	Classroom space in a majority of schools. Dividers
our children	separate classrooms which is not ideal
	G & T opportunities not offered equally at each school
	from Elementary through Middle School
	Funding Issues - construction and curriculum -
	exposed/exacerbated by COVID

Group 2:

Strengths/Achievements	Challenges/Opportunities
Strong, Supportive Community	Communication with families and community, seek
	input, and use it to make informed decisions
Providing 1:1 Technology	Programs to Support Parents in Helping Children At
	Home (technology specifically mentioned as something
	we can support parents with)
Teachers are Supportive, Flexible and Patient	Access to Quality Substitute Teachers for students
Curriculum Strides (proactive and constructive)	Communication with staff and parents, timeliness of
	communication with staff
Teachers rise to the occasion	Decision making without community input (Maywood,
	Uniform, Hiring)
Where we are strong we have a lot of strength (Strong areas are strong)	Lack of Inviting Culture
	Vary communication to parents and teachers so it is
	clear and explained well
	Capitalize on the organizations in the community to
	support and participate in schools
	Facilities challenge (new construction and what will
	happen as students move in)
	School appearance - outer appearance being
	remodeled
	Facilities improvements needed
	More Ways to Involve Community and Support our
	Students (Especially Middle and High School)
	Career Planning for Students
	Opportunities for Community to be involved in the schools
	Creating an Inviting Culture so the community is able to
	engage with the schools
	Internet access for students at home
	Mentorship opportunities for students
	Structured Partnerships
	Long Term Goal - No Longer Being Considered a Title I
	District

Group 3:

Strengths/Achievements	Challenges/Opportunities
Teachers are amazing, knowledgeable, patient and	Related Services - lacking a little at the elementary
creative. They are making a big difference in	level.
children's lives.	
Our student population is diverse. Our students grow	Hackensack is poorly regarded in the county, reputation
up and have the opportunity to see kids of all types,	of a tough and difficult place. Don't think we do
	-
we have a mixture of real world diversity that helps students assimilate into the real world. Teachers	enough to share and put out positive information to the
	public. The Record is often not positive. We must take
acknowledge diversity, LGBTQ, etc. It has had a	a proactive approach to show the great community we
tremendous impact on childrens' lives while they are	have and how great our school system is. We need
in school and after they graduate.	more positive publicity to show off our schools'
	successes. (From a realtor's perspective, we have to do
	a better job to get the word out about our community
	and other communities.)
HHS has a lot of clubs that students can join. Very	Teachers need to be more diverse to match the
inclusive. LGBTQ and clubs for everyone.	diversity of the student population.
Partnerships should be celebrated. The collaboration	Not enough crossing guards - students have risks
to look outside of the district to find community	crossing streets
partnerships and to find resources outside of the	
district is commendable. EX: YMCA. Administrators	
always take the time to collaborate with organizations	
such as the YMCA.	
Diversity of teachers and administrators and creative	We need more after-school clubs in elementary schools
ways to overcome issues. What can we put in place is	and HMS to expose kids to more things that they may
asked by administrators and teachers to solve	like
problems. Administrators show true care and	
concern. At the beginning of the pandemic, the	
schools prepared and came up with a plan for	
students to continue learning (materials,	
Chromebooks, technology training for teachers, etc.)	
Band starting in 4th grade, continues in HMS and HHS.	We need more cohesivness amongst elementary
Music is a wonderful foundation for our kids.	schools so that we are doing the same things
Diversity of SROs and SLEOs in our schools. Positive	Teachers need more training to provide intervention
relationships between students, SROs and SLEOs	strategies
Crossing Guards are friendly. First people that	We have started in the district but we need to ramp up
students see before they come to school. Have to	our cultural competency curriculum
deal with "crazy" drivers and have to stop cars to	
protect our students.	
Technology - 1 to 1 Chromebook initiative in	We need more parent input to come up with more
Kindergarten - Grade 12.	creative solutions to involve parents especially those
	who don't speak English or the same language as others
Relatively small class sizes at elementary schools	There is not a BOE member attending the Main Street
	Business Alliance (MSBA) meetings. They would like to
	have the schools a part of the conversation as it will
	affect the BOE eventually. The BOE is welcome to join
	the conversation. The MSBA would like a strategic
	partnership with the district.
The district provides food for students even when we	We need to bridge the gap between the community
are not in school	and the schools.

Board Resolution - the district has acknowledged the	The school system doesn't get sufficient funding from
need for inclusivity and is encouraged from the BOE	the city.
resolution.	

Group 4:

Strengths/Achievements	Challenges/Opportunities
Teachers (caring, willingness, patience)	No sports in the MS
Commitment to professional development	Difficulty with Chromebooks/wifi (hotspot/at home)
Technology	Lack of District owned dedicated preschool building to accommodate all preschool children in the district
Phenomenal District IT Team/ Support for the technology	Lack of diversity among staff in some buildings
Resources (including staff)	Lack of space throughout the district schools / overcrowding
Activities / Programs	Lack of Resources that depict our population
We Celebrate Diversitystaff and students!	Need a more diverse and inclusive curriculum in all subjects and grade levels
We engage in challenging conversations	Buildings / facilities are outdated and may not be able to be updated
Longevity / low turnover of staff	Need for a dedicated district wide RTI (Response to Intervention) program
Collaboration	Communication
Course offerings	
Libraries in all schools	

Group 5: (Group members reassigned to other groups; no report) Strengths/Achievements Challenges/Opportunities

Group 6:

Strengths/Achievements	Challenges/Opportunities
Diversity	Difficulty communicating with Spanish speaking
	parents
6 Schools with 6 Librarians	Lack of diversity among staff
Strong sense of community	Curriculum/book updates needed to represent our
	population - culturally relevant
Technology - 1-1 - STEM	Lack of communication
Numerous electives at the HS	Crowded facilities
Connections to the community	Lack of early childhood school
Many staff live in area	Technology issues with chromebooks at early
	childhood classes
Extensive Special Education Services	Large increase in referrals and not enough staff
	(SE/CST/Counselors)to accommodate
Smooth Transition to Virtual Platform/Flexibility	Constant turnover in Central Office Administration
Great Leadership/Support System	Lack of a sustainable plan for the district
Students are positive, resilient and have a global lens	

Group 7:

Strengths/Achievements	Challenges/Opportunities
Quality of staff	Do not promote ourselves within the district and to
	community
Collaboration and support between staff as well staff	Teaching staff need to reflect student population; need
and administrators	diverse, qualified staff
Like family, sense of community in each school	More mental health services
Diversity	Capacity issues; MS, pre-K in elementary; 5th graders
	should be at elementary level
Technology - what is available, training and support	Need for more after-school programs such as clubs and
	recreational activities
AP and college courses	Lacking an 18-21 program for students with significant
	disabilities
Commitment to cultural proficiency	Mentoring or tutoring program for extra help; some
	elementary it is by lottery
Technology offerings to students, STEM, TV Studio,	Parent support groups; need to do a better job of
virtual reality	engaging parents; breakdown in communication
	between parents and district
Programs that offer academic support and enrichment	Making school more inviting (vibrancy), appearance of
	bathrooms and hallways
Can see growth of students throughout schooling,	Disconnect between teachers and administrators;
achieving progressing, articulate	understanding what teachers are dealing with; not
	feeling heard

Group 8:

Strengths/Achievements	Challenges/Opportunities
Teachers - through the pandemic, love, attention and	Resources that teachers need- more teacher input is
dedication	needed
Resources - endless supply, we are able to get	Curriculum - diversity is needed
everything that we need	
Opportunities that students have - multiple diverse	Aging facilities - look at building needs - best use of
programs - HS opportunities - pre-college, trades, BCC,	facilities - 2021 students and staff deserve the best
half day students and partner with Bergen Tech	buildings
Students - resilient- especially during the pandemic	Need for space- growing city, within each school
Technology- one device per student, one-to-one	Professional development - needs to be differentiated
district	
Financial resources - State aid and federal aid	Same parents - need more parents to support the
	school
Curriculum- looking at what our students get	Reach out to parents - what else can we do to get more
regarding science and math	community support
Professional development - often receive training,	Is the PTA still relevant?
daily PD during the pandemic	
Diverse community - community members come to	How to bring the school community together -
the school to help out and speak to students	virtually?
PTA- supporting the school	Meet language needs of all of our populations - Arabic
	students
Communication is also presented in Spanish	Concern about HMS and leadership
GREAT administration	Politics- school/community/union

Untapped resources from community members	Untapped resources from community members
Excellent paraeducators	Clear path to stabilization at HMS
	Ways to communicate with parents - sign up.com -
	provide ways to be able to hear from parents and make
	sure that their voices are heard
	Special Education - moving students out of the district
	and spend 11 million on out of district placement - need
	more diversity within the school
	Ms Winter - community based instruction - self-care
	and wash clothing, etc but then Covid occurred,
	individualized software
	Sports at HMS such as field hockey
	Theater programs for HMS
	Building relationships between buildings (ELEM, MS,
	HS) with students
	Building relationships between buildings (ELEM, MS,
	HS) with staff
	Keeping the ZOOM "Mentality" once Covid ends
	Paraeducators - professional development

Group 1 – Spanish (w/ English translations):

Strengths/Achievements	Challenges/Opportunities
Nuestra diversidad/Our diversity	Algo que nos falta creo que es mejor propaganda
	acerca de los programas adicionales que ofrecen las
	escuelas y motivar a los estudiantes a participar en
	esas actividades, por ejemplo los clubs. Mi hija fue una
	estudiante nueva en su Junior year y no tuvo
	conocimiento de los clubs que existian./ Better
	communication/advertisement of clubs and activities
	for students to get involved.
Great student experience very welcomed by all staff	Los niños necesitan estar en la escuela, no tienen la
and school community/ todos son muy queridos y los	misma calificaciones como tuvo cuando estaban en la
reciben muy bien	escuela/ Students need to be in school, they are
	struggling in virtual learning.
No discrimination at the high school/ no hay	Los alumnos no estan haciendo ejercicio cuando
discrimincacion	estudian en la casa. No es saludable/ Lack of exercise
	when students are home in virtual learning, not
	healthy.
La tecnología en el distrito especialmente durante la	Por ejemplo, me gustaría ver un apoyo académico
pandemia/Technology especially during the pandemic	adicional para preparar a los estudiantes que deseen
	obtener un mejor puntaje en el caso de PSAT Y
	SAT./More academic support such as PSAT and SAT
	programs.
La comunicación de la escuela/School communication	Communication for clubs, sports, forms should be in
	Spanish. The main communication is in English and it is
	hard to follow.

Hackensack Public School Strategic Planning Meeting #1 Outcomes

Reuniones están en espanol ahora/Meetings are held	Cameras should be on during Zoom or Google lessons.
in Spanish	Las cámaras deben de estar puesta
Los maestros que no estaban fuerte en la tecnología	The dividers look like they are caged in the classrooms
se adaptaron muy rápido y se esforzaron en	from photos.
doble/Teachers that were weak in technology adapted	
to it and a new method of teaching	
Creatividad de todos en el sentido de colaboracion y	
comunicacion realmente que nos hace entender lo	
que estamos haciendo/ Communication and	
collaboration with families	
Diana Bermudez and the parent-liaison office and	
parental support that it has provided.	
Los maestros están pendiente a los alumnos y nos han	
contactado por email y teléfono si mis niños no están	
haciendo lo que necesitan hacer durante que yo estoy	
trabajando / Teachers monitor students and contact	
us via email and phone and any way possible which is	
helpful because we are not home and working	

Group 2 – Spanish (w/ English translations):

Strengths/Achievements	Challenges/Opportunities
Proud that her son learned Spanish. Her son is at the	But the following year after-school tutoring was not
HMS. Only in the country for four years and her son	available.
speaks English already. He likes investigations and	
reading. More thought provoking assignments as	
opposed to just recall.	
My child had a great experience going through HPS.	HMS should offer more after-school programs.
He earned great grades and did well. He received	
honors classes. We moved his senior year of high	
school to another town and my son only lasted there 1	
month before we had to transfer back because he said	
the academics were not good in Montclair and there	
was no student diversity.	
STEM in HMS was excellent. My daughter loved the	Teachers have told my daughter that she should be in a
class, the use of the computer, connecting globally,	more advanced class. It's been a year since she arrived.
very important for her future. TV production is	
excellent too.	
AP options are diverse and many for our HS students.	Foreign language for bilingual students.
Biliteracy education.	
The pandemic has limited our schools. At Hillers my	No hay suficientes programas para los adultos.
son did not speak too much English. He had after-	
school programs in which teachers helped my son with	
his HW and with his English.	
All my teachers at JAS have supported us and been	Falta de programas de enriquecimiento o deportes en
very honest.	la Middle School. Como incentivos para los niños, como
	lo tienen en la High School.
Speech therapy should continue.	All teachers need to understand how to teach bilingual
	students who are not in the bilingual program. Use
	their bilingual abilities as a positive that we must

	celebrate and not look at as a negative or deficit. The language we use to describe bilingual learners and emergent bilingual learners must shift so we view bilingualism as an asset. Address racio-linguistics in our district.
The schools are good. I moved her recently from NYC. The time they have been here has been great. HMS and HHS.	There are too few community programs after-school with few spots. Not just sports. We want more opportunities for art programs, crafts, cooking, to learn something new, something they are not taught during the day.
I am struggling with my children but I can say that	The need for more activities in the schools as well besides sports like coding and STEM.
Diverse administrators and teachers for our students that reflect the demographic of Hackensack. Spanish speaking administrators that can communicate with the community. It is important for students to see Latino/a Principals and administrators.	More Art Programs and things such as instrumental music. More access to instrumental music.
Technology provided to students to work at home.	Create afterschool programs in the Middle School. More continuity with the afterschool programs just as they do in the elementary schools.
Providing the community meals during the pandemic.	

The second strategic planning session is scheduled for: Thursday, February 25, 2021 from 6:30 – 8:00 pm via Zoom.

During the February 25 meeting, using a similar brainstorming process, we will identify our visions for the Hackensack Public School five years from now.

The final meeting will be held on Wednesday, March 24 and possibly Thursday, March 25 at 6:30 pm to write goal statements using the input from the two previous sessions.

Please join us. We look forward to seeing you!